

Tuesday 17th

17:00 → 20:00

Networking event at the Olympic Museum with keynote speakers

Events that are on invitation only

14:00 → 17:00

R&D Programme

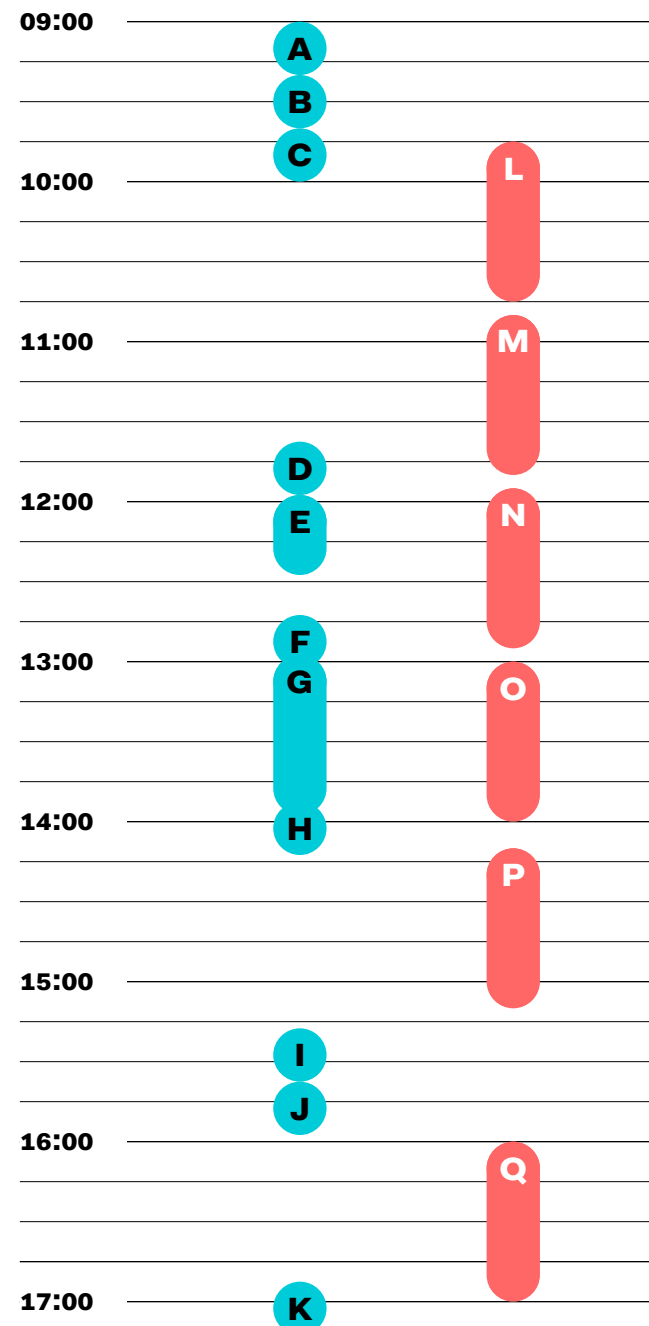
14:00 → 17:00

Sport Innovation Alliance

14:00 → 17:00

ASOIF Group meeting

Wednesday 18th



Programme subject to change.

MAIN STAGE

A 09:00 → 09:15
Opening & Keynote

B 09:15 → 09:35
Workforce of the Future

C 09:35 → 09:55
Digital Revolution

D 11:40 → 11:50
Adaptive Sports

E 11:55 → 12:25
What is an Innovation Activity

F 12:45 → 12:55
Activity & Social Impact

G 12:55 → 13:55
Air Quality & Sport Challenge

H 13:55 → 14:05
Future of Fan Engagement

I 15:15 → 15:35
Gen Z · Millenials · Boomers · etc.

J 15:35 → 15:55
Investment Trends in Sport

K 17:00 → 17:05
Goodbye

FISHBOWL

L 09:45 → 10:45
Shaping and Retaining the Workforce of the Future

M 10:50 → 11:50
New Technology & Digital Revolution

N 11:55 → 12:55
Adaptive Sports

O 13:00 → 14:00
Activity & Social Impact

P 14:10 → 15:10
Future of Fan Engagement

Q 16:00 → 17:00
Investment Trends in Sport

NETWORKING

11:30 → 13:30
Lunch Break

ALL DAY
Coffee Bar · Business Lounge · Market Place · Demo Zone

Who's speaking?

Speakers' bio
at thespot.ch



MAIN STAGE

A

09:00 → 09:15

Opening & Keynote

Anna Hellman
ThinkSport · Director

Charles Frémont
UEFA · Innovation
Hub Manager

Lara van Druten
The Waste
Transformers · CEO

B

09:15 → 09:35

Workforce of the Future

Todd Harple
Intel's Olympic and
Paralympic Office ·
Innovation Director

C

09:35 → 09:55

Digital Revolution

Andy Hall
OliveX · Commercial
Director

D

11:40 → 11:50

Adaptive Sports

Benjamin Trarieux
Hopper · Co-Founder

E

11:55 → 12:25

What is an *Innovation* *Activity*

Mathieu Falbriard
Bearmind SA ·
Co-Founder

F

12:45 → 12:55

Activity & Social Impact

Quentin Geromin
Equip · Head of
Business Dev

G

12:55 → 13:55

Air Quality & Sport Challenge

Ingrid Beutler
Sustainable Mountain
Alliance · Co-Founder

Paolo Emilio Adami
World Athletics · Medical
Manager Health and
Science Department

Isabella Burczak
UCI · Advocacy and
Development Manager

10 winners
Airly · Plair · AQMesh ·
Active Giving · Camfil ·
Pluvo · ADD Swiss · Visda ·
Sword Venue · Qaptis

H

13:55 → 14:05

Future of Fan Engagement

Aneesh Madani
IOC · Head of Digital
Partnerships and
Social Media

Jonny Murch
Redtorch · CEO

I

15:15 → 15:35

Gen Z · Millenials · Boomers · etc.

Meagan Loyst
Lerer Hippeau ·
Gen Z VCs · Investor

J

15:35 → 15:55

Investment Trends in Sport

Rohn Malhotra
SportsTechX ·
Co-Founder

Who's speaking?

Speakers' bio
at thespot.ch



FISHBOWL

L

09:45 → 10:45

Shaping and Retaining the Workforce of the Future

Todd Harple
Moderator · Intel's Olympic and Paralympic Office · Innovation Director

Isabelle Bester
BESTER consulting · Corporate Health & Wellbeing

Laetitia Tierny
VF International · Inclusion, Diversity, Equity & Action · Director EMEA

Laila Merval
International Olympic Committee · Head of Talent Management

Edouard Boulanger
Red Bull & Audi Sport · Professional Coderiver

Cedric Vanden Bogaerde
AISTS · Head of Strategy and Education

Ivan Brustlein
Swibeco · CEO & Founder

Olivier Perrotey
Sword Group · Director

M

10:50 → 11:50

New Technology & Digital Revolution

David Fowler
Moderator · SportsTech Match · Co-Founder / iSportConnect · MD Advisory

Andy Hall
OliveX · Commercial Director

Alex Peacock
SweatWorks · Chief Commercial Officer

Christian Mueller
FFHS Switzerland · Senior Researcher

Craig Hepburn
UEFA · Head of Digital Transformation

Augustin Pénicaud
Havas Sports & Entertainment · Vice President

Romuald Mosqueron
HEIG-VD Engineer School · Professor

N

11:55 → 12:55

Adaptive Sports

Susan Pinkwater
Moderator · Adaptive Sports Movement · Founder

Todd Harple
Intel's Olympic and Paralympic Office · Innovation Director

Vincent Lecrosnier
Adidas · Design Director

Benjamin Trarieux
Hopper · Co-Founder

Lise Sissler
DAES · Sports Performance Simulation Leader

Hugo Roche
Hopper · President and Co-Founder

Patrick Leick
Salomon · Project Manager

O

13:00 → 14:00

Activity & Social Impact

Pascal Marmier
Moderator · SICPA · Secretary General · Economy of Trust Foundation

Alex Zurita
Sport Tech Hub · Head

Grégoire Millet
University of Lausanne · Associate Professor in Sport Sciences

Alex Peacock
SweatWorks · Chief Commercial Officer

Jérémy Moulard
University of Lausanne · Sport Management Researcher

Steven Mann
4Global Plc · Director

Emma P. Zwiebler
WFSGI · Vice President for Strategic and External Affairs

P

14:10 → 15:10

Future of Fan Engagement

Jonny Murch
Moderator · Redtorch · CEO

Guy Horne
H&A Media · Managing Director

Ben Wyer-Roberts
Electronic Arts · Global Head of Esports Account Management

Riikka Rakic
International Biathlon Union · Project Management for Strategy Target 26

Motasem El Bawab
World Volleyball · Head of Digital

Nicolas Henchoz
EPFL · Founder & Director EPFL + ECAL Lab

David Fowler
SportsTech Match · Co-Founder / iSportConnect · MD Advisory

Lea Sprunger
Lausanne Diamond League · Executive Committee member · 3 × Olympian · AISTS 2022 Participant

Q

16:00 → 17:00

Investment Trends in Sport

Rohn Malhotra
Moderator · SportsTechX · Co-Founder

Lajla Aganovic
Logitech · Head of Venture Engagement

Meagan Loyst
Lerer Hippeau · Gen Z VCs · Investor

Peter Hawkings
Portas Consulting · Head of Sports Investment

Christian Mueller
FFHS Switzerland · Senior Researcher

Maureen Flores
FIVB – Fédération Internationale de Volleyball · Comms Advisor and co-worker of the book Set Point