

Applicants



Air Quality & **THE SPOT** Sport Challenge



Supporters



World Athletics



Formula E



Union Cycliste Internationale



ENGSO

Context

The impact air quality has on athletes, events organisers, and spectators has become a growing concern within the sports industry and around the globe in recent years. The issue is larger than any one organisation and can only be addressed through collaboration, commitment and determination across industries.

That's why ThinkSport, together with the Sustainable Sport Lab (SSL) and the Sustainable Mountain Alliance (SMA), has launched the Air Quality & Sport Challenge, aimed at generating innovative and impactful solutions for the sports world.



Challenge categories

1

Measure and mitigate the effect of poor air quality on athletes

This includes solutions to ensure air quality information is available and useful for decision making in real time for recreational and professional athletes. Wearable technologies, bio-health solutions and other simple solutions are welcome.

2

Solutions that clean polluted air and / or reduce air pollution

This refers to indoor and outdoor sport venues of all sizes, with scalable and affordable solutions.

3

Rethink mobility

This applies to major sport events and mountain resorts (e.g. zero emission vehicles, smart traffic management, etc.).

Who are the participants

Applications are open now. Applicants have until 21 March to submit their action proposals.

Start-ups

Established companies

Not-for-profit organisations

Academics

Public institutions

Click [*here*](#), for more information.

Your role as applicant

Application deadline : 21 March

Your role: fill in the online registration form *here*.

Announcement of the 30 selected : 24 March

Your role: you will be informed of the selected applicants by e-mail. If you are selected, you will be asked to present your solution via Zoom (to be recorded) during one minute between 25 and 29 March.

Kick-off : 30 March

Duration of approx. 1.5h in total online

Your role: attend and meet the supporters (World Athletics, Formula E, UCI and ENGSO) as well as the Expert Panel.

Online network Accelerator : 31 March - 14 April

Your role: select time slots to meet with the Expert Panel members and receive their feedback (each meeting lasts 10 minutes).

**Note: before the kick-off
you will receive an email
with more details concerning
the 1 minute presentation to be
recorded!**



Your role as applicant

Final pitches : 26 April

Duration: approx. 1 hour per category online.

Your role: your final presentation will be pre-recorded in the days before.

Attendance required to reply to the questions from the Expert Panel.

THE SPOT : 17 – 18 May

Your role: if you are among the 10 winners, you are invited to THE SPOT to pitch your solution presentation in front of the crowd (1 hour on the main stage will be dedicated to the challenge), to meet representatives from World Athletics, Formula E, UCI, ENGSO and to experience the event.

www.thespot2022.org

THE SPOT is ThinkSport's international sport and innovation flagship event co-organised with the SwissTech Convention Center (STCC) and supported by the Ecole Polytechnique Fédérale de Lausanne (EPFL), the University of Lausanne (UNIL) and the canton of Vaud.



1000+ Participants
500+ Companies & Organisations
35+ Countries

What's in for you?

- Promotion of your solution during one month at the Maison du Sport International, home to many international sport federations
- Participate in shaping the future of sport
- Network with experts/supporters/other candidates
- Pitch your solution at THE SPOT and experience the event (top 10)
- Showcase your solution at a dedicated booth at THE SPOT (top 10)
- Meet representatives from World Athletics, Formula E, UCI and ENGSO (top 10)

**Do you
have any
questions?**

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